

JAKE HENSBERRY

Content Producer | Film Editor | Educator

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PROFILE

Multimedia producer, film editor, and educator experienced in creating digital content for Broadcast Networks, educational, cultural, and media organizations. Skilled in storytelling, cross-platform content development, video and photo production, and collaborative project execution. Brings strong editorial judgment, audience awareness, and the ability to manage multiple projects in fast-paced environments.

EXPERIENCE

Newark Academy — Film Production Faculty

2025–Present

- Lead advanced visual storytelling courses for grades 8–12, translating cinematic theory into hands-on production workflows.
- Mentor students through full production lifecycle: writing, directing, shooting, and post-production.
- Provide on-set technical direction and align curriculum with institutional goals.

World Science Festival — Producer / Editor

2024–2025

- Produced, edited, and animated short documentaries and live-event content featuring leading scientists, reaching an audience of 1 million regular YouTube visitors monthly.
- Developed science storytelling across topics, including A.I., string theory, and cosmology.

This Old House (Roku) — Producer / Editor

2021–2024

- Senior producer/editor for the launch of the Maker Channel.
- Helped launch 9 original shows and scale to 20+ series and 100+ episodes.
- Contributed to the development of a full-scale streaming platform.

Nickelodeon — Writer / Producer / Editor

2019–2020

- Led short-form content for Nick Jr. YouTube and digital platforms.
- Developed cross-functional design to drive traffic to the YouTube channel; ensured usability among the target kindergarten-elementary age child audience
- Contributed to app, tablet-based games, and interactive campaigns for *Paw Patrol* and other flagship shows.
- Helped grow audience and contributed to Webby-nominated channel (2020).

AMC Networks — Editor

2013–2019

- Edited promos and short-form documentaries for flagship series, including *Breaking Bad* and *The Walking Dead*.
- Digital asset management; converted versions of content for use across multiple channels (Instagram, YouTube, web, broadcast), to link fan experience contests with print content integrated into spots.

History Channel — Editor

2000–2013

- Edited network promotions and documentary content for unscripted programming.

SELECTED WORK

This Old House — Creative film editing for a major streaming channel <https://vimeo.com/866551788?fl=ip&fe=ec>

AMC Networks — Audience Growth and Fan Engagement <https://www.youtube.com/watch?v=Dh7FZnPeKck>

Nick Jr. Digital — Audience Growth & Programming <https://www.youtube.com/watch?v=GR2jXMjQbE>

World Science Festival — Science Storytelling https://www.youtube.com/watch?v=NQX50JLs_4g

TECHNICAL SKILLS

Adobe Creative Cloud · Premiere Pro · After Effects · Photoshop · Video production · Photography · Scriptwriting · Editing · AVID · DaVinci Resolve · Pro Tools · Digital Cinema Cameras · Frame.io
WordPress · Figma

EDUCATION

Emerson College — B.S. Film Production & Film History (Honors)